

*Identified*

TECHNOLOGIES

MEDIA KIT 2017





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# OVERVIEW

## About Identified Technologies

Industrial leaders use Identified Technologies fully-managed commercial drone solution to improve project tracking and team productivity. Our integrated software and services take care of everything from FAA compliance and flight planning, to advanced analytics. You push the start button on the drone and we take care of the rest.

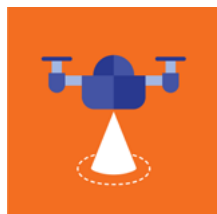
We help companies in construction and earth moving reduce costs and win more business with job site data and analytics. We empower ENR 400 companies, including PJ Dick, EQT, Vulcan and Casella, with the ability to track progress on highways, well pads, mines and landfills in near real-time.

Mapping 100 acres in 10 minutes dramatically increases team productivity. We provide 2D data, 3D volumetrics, orthomosaics, as built versus as planned comparisons, as well as progress and cost forecasting and change detection. Our mission is to provide a new level of transparency and insights for the most difficult project management challenges.

### Track your job site with the push of a button



STEP 1  
Upload flight plan



STEP 2  
Auto flight & data captured



STEP 3  
Data uploaded & processed



STEP 4  
Access & analyze job site

## PR Contact

Deborah Eisenberg  
917.628.7648  
[PR@IdentifiedTech.com](mailto:PR@IdentifiedTech.com)

## @IdentifiedTech



## Offices

6534 Hamilton Avenue  
Pittsburgh, PA 15206  
[Contact@IdentifiedTech.com](mailto:Contact@IdentifiedTech.com)  
412.307.5174

# LOGOS

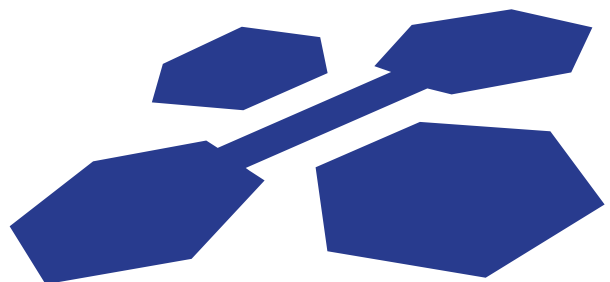
**Main Logo** *full color*



**Alternative Logo** *full color*



**Partial Logo** *full color  
no tagline*



[Click images](#) to download logos.

# EXECUTIVE TEAM



Dick Zhang

CEO



Barry Rabkin

CMO



David Hattan

VP of Sales



Frances Stephen

VP of Finance

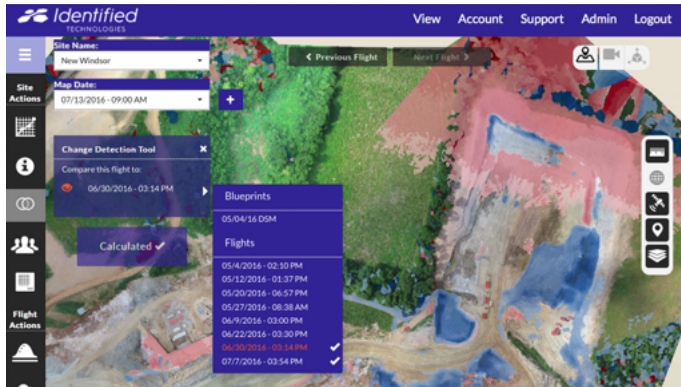


Jon Little

VP of Aviation

[Click images](#) to download headshots.

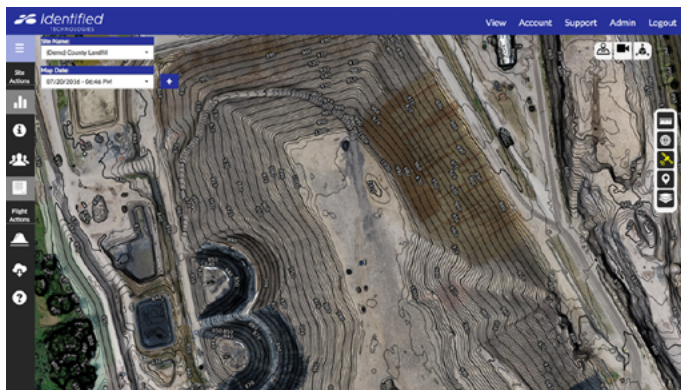
# SITE IQ SCREENSHOTS



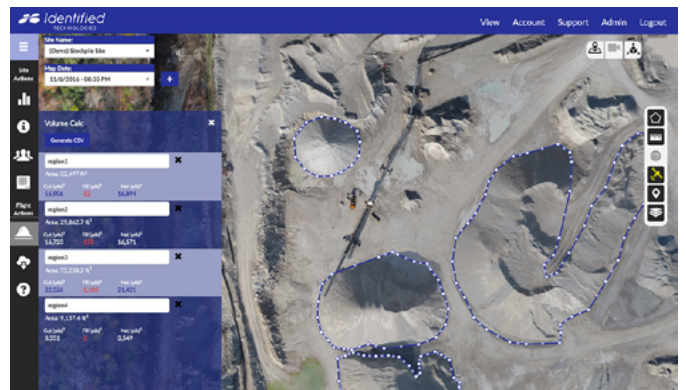
Change Detection Technology (CDT)



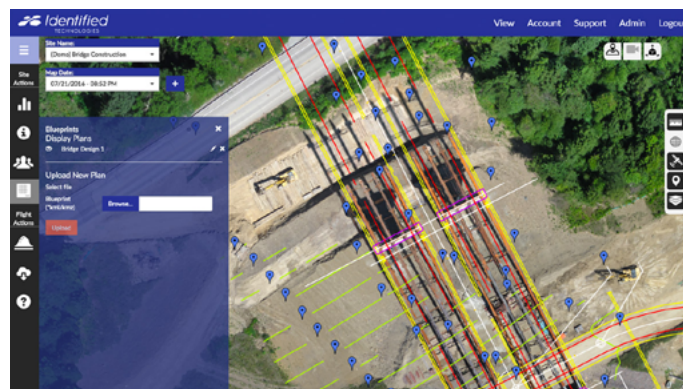
Excavation Progress Tracking



Contour Line Map & Orthomosaic



3D Volumetric Analysis



As Built vs As Planned Overlay

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# PRESS COVERAGE



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For full listing of press releases, please [click here](#).



# AWARDS



For full listing of awards, please [click here](#).



# SUCCESS STORIES



## **Seneca Resources uses drone mapping to survey above and below ground.**

*"You don't have to fly your entire acreage to get an update. The drone will go out and do all the work for you. The points it collects are all georeferenced so the drone knows where it's at in the world. Now, it's just as simple as having GPS to get a few known spots...and then let it fly."*

*–Josh McLaughlin,  
Manager of Geomatics*

[Click here](#) to read the complete Seneca Resources story.



## **Kokosing accelerates projects operations by using drone mapping to adjust in real-time.**

*"When compared to the new technologies, the drone flights report out data much quicker. Sometimes the very next day. That gives us the flexibility to be able to track it more closely and monitor it more efficiently."*

*–Andy Rhodes,  
Project Manager*

[Click here](#) to read the complete Kokosing story.